



extend

Extend (Australia) Pty Ltd
ABN 99 100 681 552

Head Office
30-32 Hull Street
Richmond Victoria 3121
Telephone +61 3 9427 7311
Facsimile +61 3 9428 0399
enquiries@extend.com.au

www.extend.com.au

Media Release

For immediate release
12 October 2011

Kids will travel 'Around the World' to celebrate Children's Week

Children at Extend After School Care services across Melbourne will celebrate cultural diversity for Children's Week 2011.

On Monday 24 October to Friday 28 October, Extend After School Care services will be transformed into different countries as children will have their Extend 'passport' stamped each day of the week. From Australia to Asia, to Africa, and even to America; kids will learn and enjoy fun cultural arts and crafts, activities and team games celebrating the cultural diversity of children across the world. "Children's Week is a national program recognising the talents, skills, achievements and rights of young people," states Darren Stevenson, Extend Director. "We've chosen the 'Around the World' theme this year as the kids have been enjoying many of these activities at our programs. It's extremely popular because it's often quite different to what they're use to, and they get to go home and show off what they've created. What they don't realise is that it's all very educational at the same time!"

To find out what's on at your local Extend After School Care service, contact the Extend Head Office on 1300 366 437. Children's Week activities will take place from Monday 24 October to Friday 28 October at no extra cost to families. Visit extend.com.au for further information on Extend's services.

ATTN: ALL JOURNALISTS! Great photo opportunities available all week at local schools.

Contact Joanne Ma at Head Office for further details and to make an appointment at your local school.

For additional comments, please contact:

Joanne Ma, Marketing Manager: joanne@extend.com.au

Darren Stevenson, Director of Extend: darren@extend.com.au

Telephone (03) 9427 7311 or 1300 366 437

Facsimile (03) 9428 0399

Website www.extend.com.au