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Media Release

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“Gilbert the Gecko” to scurry across school holiday programs in Melbourne

Extend’s company mascot, “Gilbert the Gecko”, will be paying a surprise visit at all Extend school holiday programs in Melbourne this winter.

Although the friendly gecko doesn’t speak, Gilbert will greet kids from Extend school holiday programs across Melbourne with a high-5 and join in a game or two. Similar to the well known childhood favourite, “Humphrey B. Bear”, the friendly gecko communicates through actions and funny gestures, never failing to amaze excited primary school children. Gilbert has been very busy in term 2 visiting 19 schools with surprise school assembly and after school care visits in Melbourne. Darren Stevenson, Extend Director states, “We’re delighted with the overwhelmingly positive response we’ve received from children. Every school Gilbert has visited has been met by excited and enthusiastic kids eager to interact with our friendly gecko.” The well known company mascot was named by one of Extend’s own after school care children in 2003 after a Kids Club Competition was held to name the gecko.

Gilbert the Gecko will be visiting all of Extend’s school holiday programs in Melbourne this winter from **Monday 28 June to Friday 9 July**. For further information or to enrol into one of Extend’s school holiday programs visit www.extend.com.au.

For all media enquiries contact Joanne Ma, Marketing Manager on (03) 9818 2139.

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