



extend

Extend (Australia) Pty Ltd  
ABN 99 100 681 552  
808A Glenferrie Road  
Hawthorn Victoria 3122  
Telephone +61 3 9818 2139  
Facsimile +61 3 9818 4532  
enquiries@extend.com.au

[www.extend.com.au](http://www.extend.com.au)

## Media Release

For immediate release  
30 October 2009

### Extend launches NEW holiday programs this summer!

Extend, one of Australia's top private providers of Outside School Hours Care has launched new holiday programs this summer to kick-start the New Year in 2010! With a brand new look & feel for brochures, the introduction of incursions, and more activities in the same session, families get more value for money.

Darren Stevenson, Extend Managing Director, understands that the Christmas holidays can be quite stressful for working families; "Parents find themselves running around frantically trying to find the perfect gifts for their family, organising that big family get-together, and putting in the last minute preparations for the summer break. At the same time they need to take into consideration their finances and staying on top of expenses. Placing their kids into an Extend holiday program means they can have peace of mind about their child's safety and well being, and at the same time, the kids get educational value and most importantly have lots of fun! That's why we have school holiday programs at locations across Victoria to take away that added stress parents experience during the summer break."

With Full day and Half day enrolments available to families, the 50% Child Care Rebate, and a simple 4-step enrolment system, Extend holiday program proves to be the solution for families this summer.

To book, visit [www.extend.com.au](http://www.extend.com.au) or call the Extend enrolment hotline on 1300 366 437.

#### ***For additional comments, please contact:***

**Angela Saunders**, Marketing Manager: [angela@extendaustralia.com.au](mailto:angela@extendaustralia.com.au)

**Darren Stevenson**, Director of Extend: [stevenson@extend.com.au](mailto:stevenson@extend.com.au)

**Telephone** (03) 9818 2139 or 1300 366 437

**Facsimile** (03) 9818 4532

**Website** [www.extend.com.au](http://www.extend.com.au)